



# The Dapp List

## Lite Paper

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## Abstract :

Web3 ecosystem is in the nascent stage and evolving continuously with cutting-edge products and more innovators taking a keen interest in exploring blockchain in general. But, when we talk about web3 adoption at scale, it somehow fails due to some significant hurdles faced by many.

The Dapp List is manifesting a Multi-chain Ecosystem for Curating the Web3 Adoption. It does this by eradicating centralized authority, supporting developers, and offering a community curated + validated dapps to explore and engage with.

Up-keeping the core idea of decentralization, The Dapp List features a permissionless nature of curation that is coupled with a reputation system to drive positive contribution while incentivizing good contributors & disincentivizing the bad actors.

Furthermore, The Dapp List's core mechanism i.e Community Governance (subject to upgrade/modified as per technology and functionality upgrades), Introduction of \$WISE token as a governance & utility token for The Dapp List platform, and product flow is detailed out.

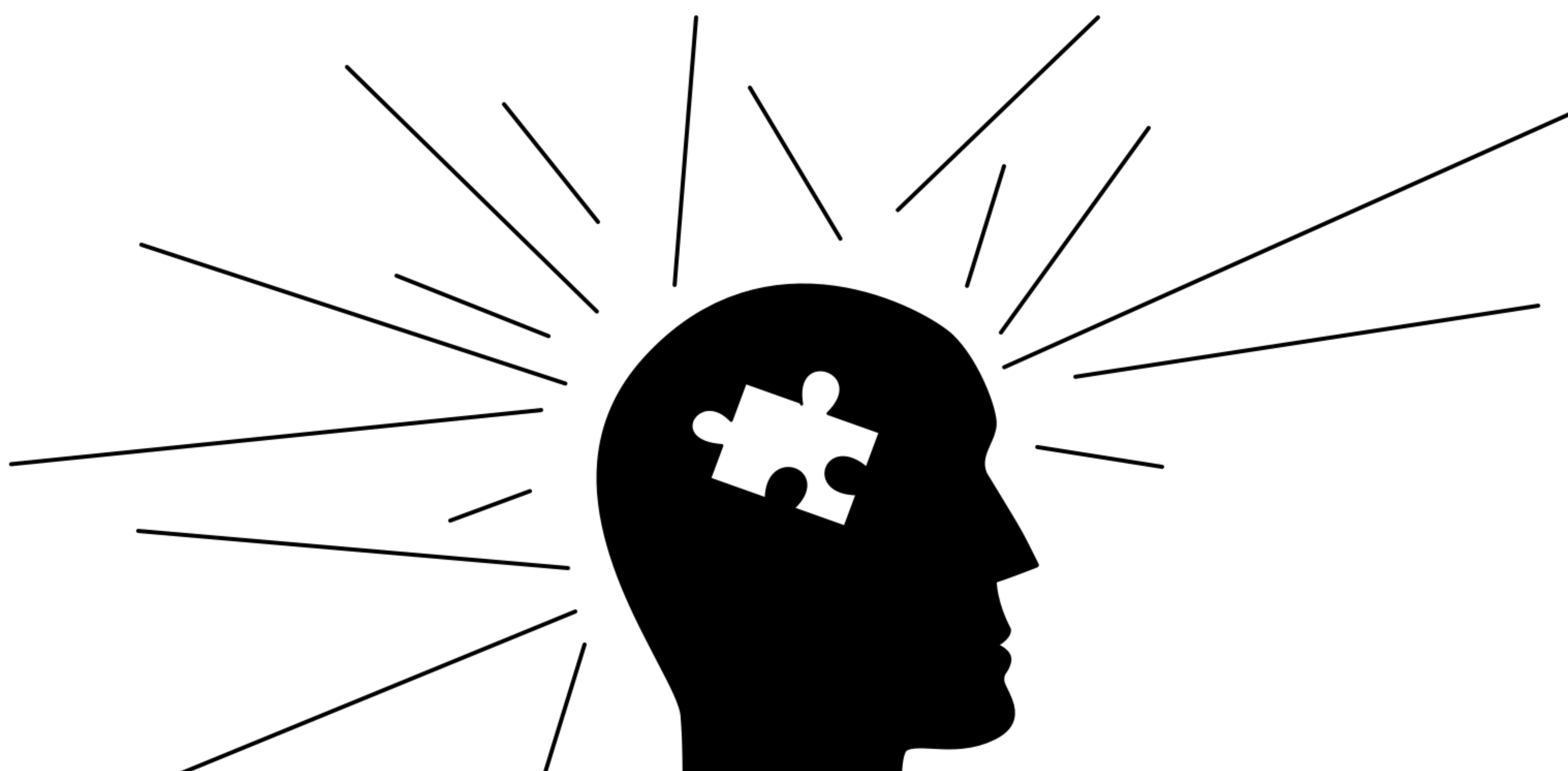
## Problem Statement :

Blockchain and decentralised apps have firmly earned traction over time, but as scams and rug-pulls continue to trend, it sparks distrust among the masses.

Currently, if we analyse the user base that actively engages in web3 ventures, it commonly includes tech-savvy individuals, web3 enthusiasts who adore the idea of cryptography and decentralisation, and others with a fundamental perception of financial systems and economics.

Even with such strong backgrounds, it sometimes becomes challenging to distinguish among projects they can trust or incorporate within their existing institution. Additionally, when it comes to novice entrants, they usually fall for gimmicks, and the cycle of 'crypto is scary' narrative continues to trend.

Now the enigma here doesn't just end with users. Developers with innovative ideas and good potential fall behind due to a lack of support, infrastructure, and guidance. Plus, the centralised fashion of existing app stores harms the user experience, and even developers find it challenging to cope with their publishing policies.





## Challenges :

With billions of everyday users engaging and showing interest in the Blockchain, it is time to address the issues which many of them have encountered.

### Scams & Malpractices in Blockchain ecosystem:

It becomes complicated to stop frauds and other malpractices in the crypto-blockchain space. Number of scams are rising year on year & every-time more new users fall for them. Reportedly, around \$1 billion were stolen in 2020.

There's a considerable risk for a novice explorer to engage with crypto-blockchain products. Chances of them encountering impostors, anonymous dapps, copy-pasta fi due to mislead-marketing is considerably high.

As a result, the negative narration is spreading like wildfire, making blockchain adoption an obstacle.



**vitalik.eth**   
@VitalikButerin

Replying to @danheld

Honestly we should just build our own app store and ideally experiment with decentralized reputation systems to push out the scams but without that becoming a backdoor for centralized middlemen.

12:16 PM · Sep 29, 2020 · Twitter Web App

**62** Retweets   **13** Quote Tweets   **392** Likes

# Challenges :

## **Strict Policies to publish Dapps & Centralized Authority:**

App stores in the current era are an integral part of the developer ecosystem. They advance app exploration and engagement for users in a centralized fashion.

In an attempt to curb the scams & misleading apps completely, measures are taken, such as making strict policies to stop publishing apps dealing with decentralized finance/crypto directly or indirectly.

Due to such a system in place, many dapps don't see the light of the day. And, this discourages innovation.

## **Difficult to commence with web3 ecosystem :**

At times, lack of infrastructure and resources becomes a barrier for developers to formulate web3 applications.

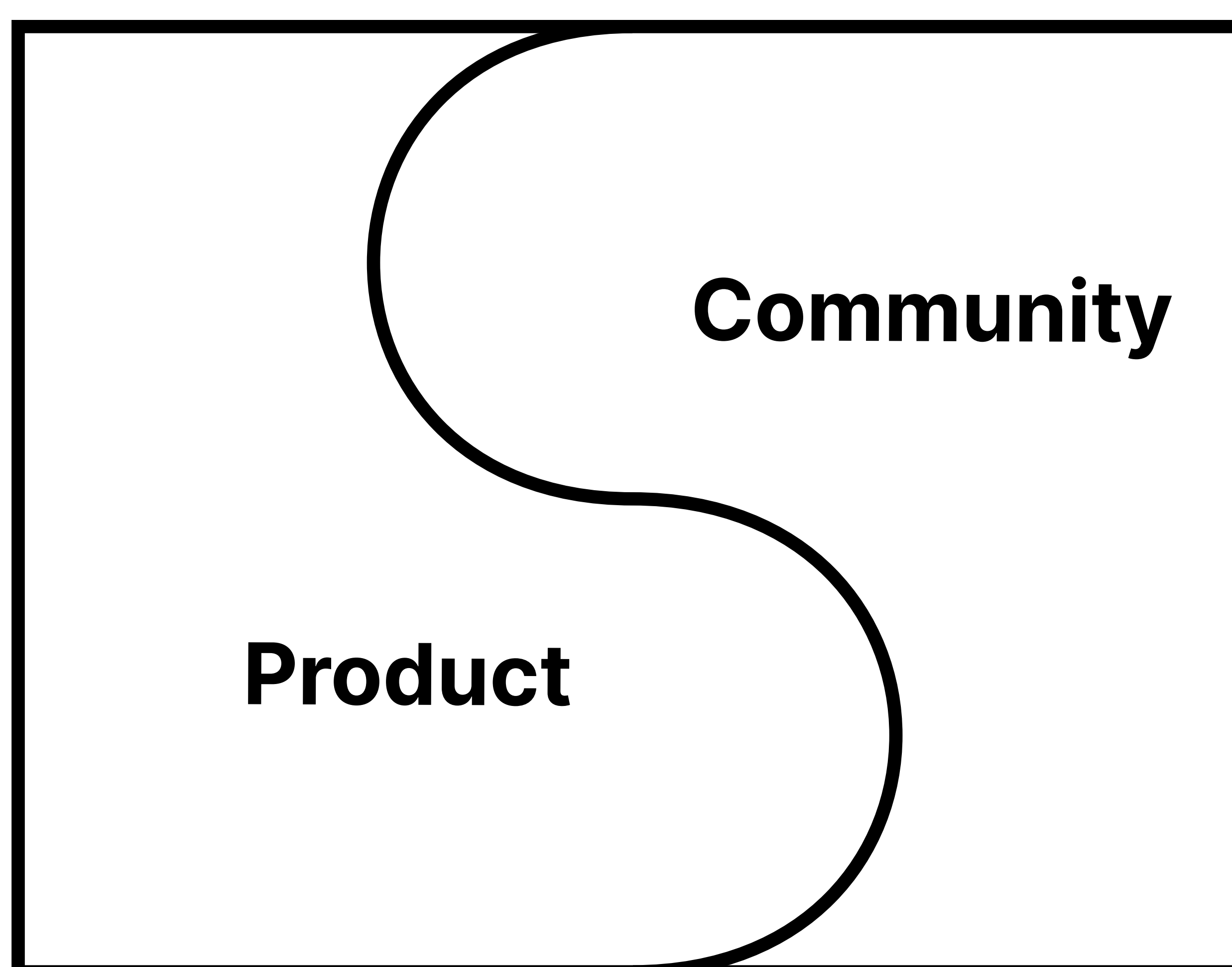
Perceiving the obstacles faced by a crypto/blockchain enthusiast, there's a need for an hour to provide the community with a dapps store having a decentralized reputation system in place that eradicates scams to major extent & pushes more technically advance/developed projects.

## **Solution :**

We believe tech and community are the two most important pillars of Web3 adoption & we are ascertain to bridge the gap between developers, investors, and the community through The Dapp List.

With the vision to devise a space for novice and existing blockchain enthusiasts to explore and engage with decentralized applications, The Dapp List is manifesting a platform to curate decentralized applications led by multi-chain governance.

Additionally, we provide a platform for developers & early-stage projects who can directly connect to the community, where they can take validation on the idea, build a network with our partners to grow, raise capital support, & much more.





# Product modules & Features :

Upkeeping with the core idea of Decentralisation, we are building 3 different modules that cater to users, devs & investors - while powering them with decentralized governance.

## 1. Explore for users:

Multi-chain governance endows the community with control over dapps listing. Hence in the process, it eradicates the central authority. Here the hunters are responsible for proposing dapps to the community. Then community members take the voters' role and decide whether the dapp is worthy enough to be listed on The Dapp List platform.

Anyone can explore and engage freely without hesitation and worry about anonymous or fraud dapps on The Dapp List platform because the Dapps are validated by community.


Furthermore, users can become the contributors and then get rewarded based on positive contributions.

Hunters and Voters together contribute towards the listing of dapps. Here's how:

**Dapps hunted** 109


AllActiveUpcomingClosed

Hunt new Dapp




**Rarible**  
#QmRn6ZF by 0xEe78...744d start 12/21/2020 end 12/27/2020  
Upcoming

Learn more



**Curve**  
#QmRn6ZF by 0xEe78...744d start 12/21/2020 end 12/27/2020  
Upcoming

Learn more



**mStable**  
#QmRn6ZF by 0xEe78...744d start 12/21/2020 end 12/27/2020  
Active

Vote

# Product modules & Features :

- **Listing a Dapp:**

Curation works on a weekly basis; & this is further distributed into four phases - Hunting, Voting, Listing, and Reward distribution.

Hunter proposes new Dapps on our curation dashboard & voting for the dapp starts next week to give all the projects a fair time & chance. The top 5 voted projects get listed. From here, community members and other users, in general, can explore and engage with the listed dapps.

- **Hunters:** The primary role of a hunter is to hunt dapp that are safe and propose its listing to the community. Community members can play a role of hunter and bring intuitive dapps to everyone's notice.

Anyone with a web3 identity can submit projects for listing on the platform.

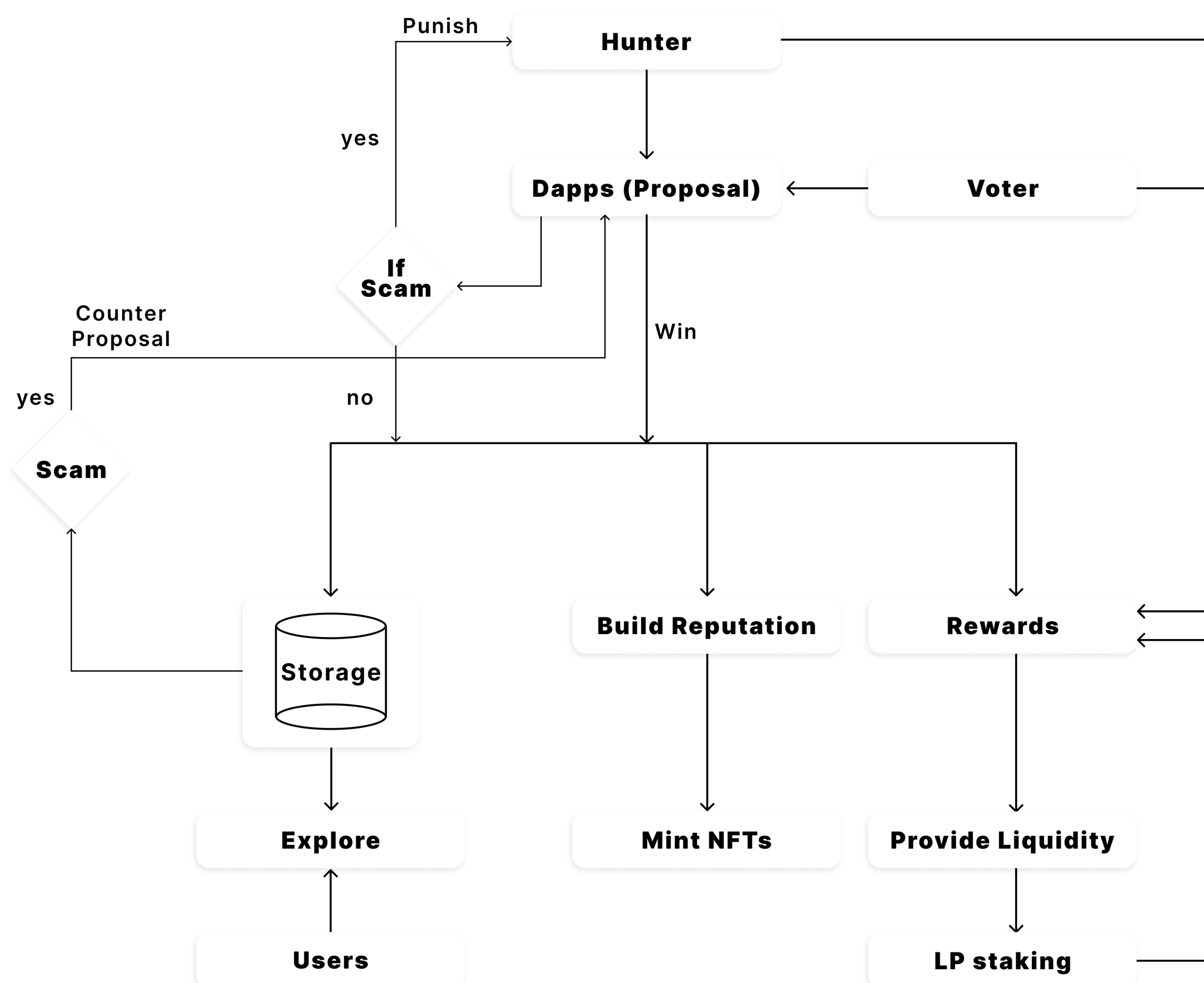
- **Voters:** After the proposal of dapp, voters vet the dapp and give a verdict on whether the dapp is worthy for listing by exercising their power to vote.

- **Delisting a Dapp:**

Community members can raise counter proposals to delist scams & rugs, people who were involved with listing that projects lose reputation & future rewards if the proposal is passed.

# Product modules & Features

Since the community drives it, it's hard to manipulate everyone, so such things will be significantly less to occur.



# Product modules & Features

- **Reputation mechanism**

Active participation done by community members will grant them a positive reputation. For a favorably listed dapp, hunters and voters who engaged in the process accumulate reputation and \$WISE tokens.

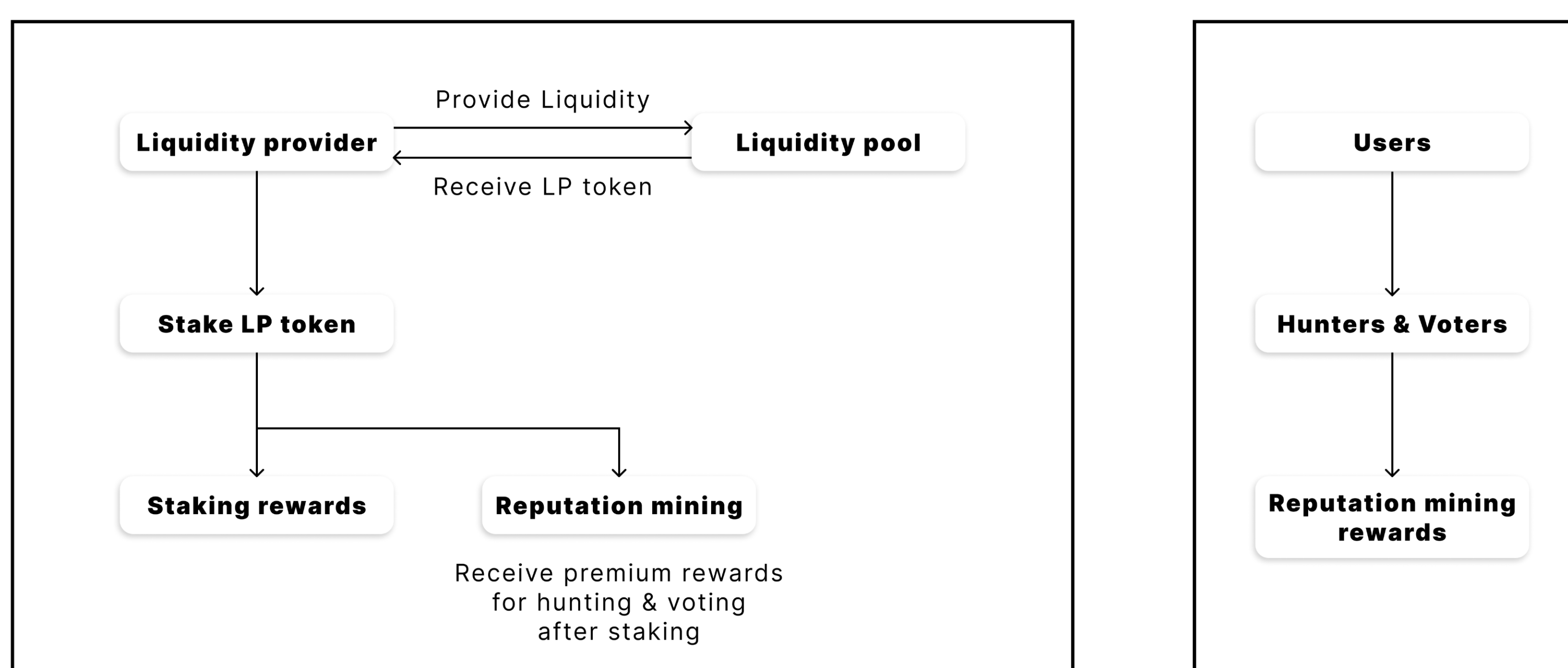
Any adverse actions such as abuse of power (to hunt or vote) will slash reputation and the possibility to earn future rewards.

Once a contributor accumulates enough reputation, they get a chance to redeem it for a rare NFT that represents their reputation.

- **Reward Pools**

Weekly rewards are divided into three categories

- Hunter & Voter rewards
- Staking rewards
- NFT Rewards (NFT used to hunt and vote)





# Product modules & Features

## 2. Buidl for developers

This module focuses on developers & early-stage projects. The Dapp List commits to provide developers with a launchpad to enter the nascent web3 ecosystem.

Here they can get validation for their product or idea directly from the community. Furthermore, it will also help them to attract users and build a community.

With extensive community support, developers can finally keep the burden of marketing at bay and focus on turning their vision into a reality.

The Dapp List aims to bridge the gap between developers, investors, and the community, which are the three pillars essential in growing any dapp at scale.

Also, they get to build the network with important partners in the ecosystem - data & oracle partners, legal & finance, marketing, pr & influencers, IDO launchpads, & several others to join us in the mission.

## 3. Invest for investors, partners, founders & users

In this module, the Investors, Buidl partners, Founders, Stakers & NFT holders can get involved with dapps, work with them, contribute & become early supporters.

# Product modules & Features

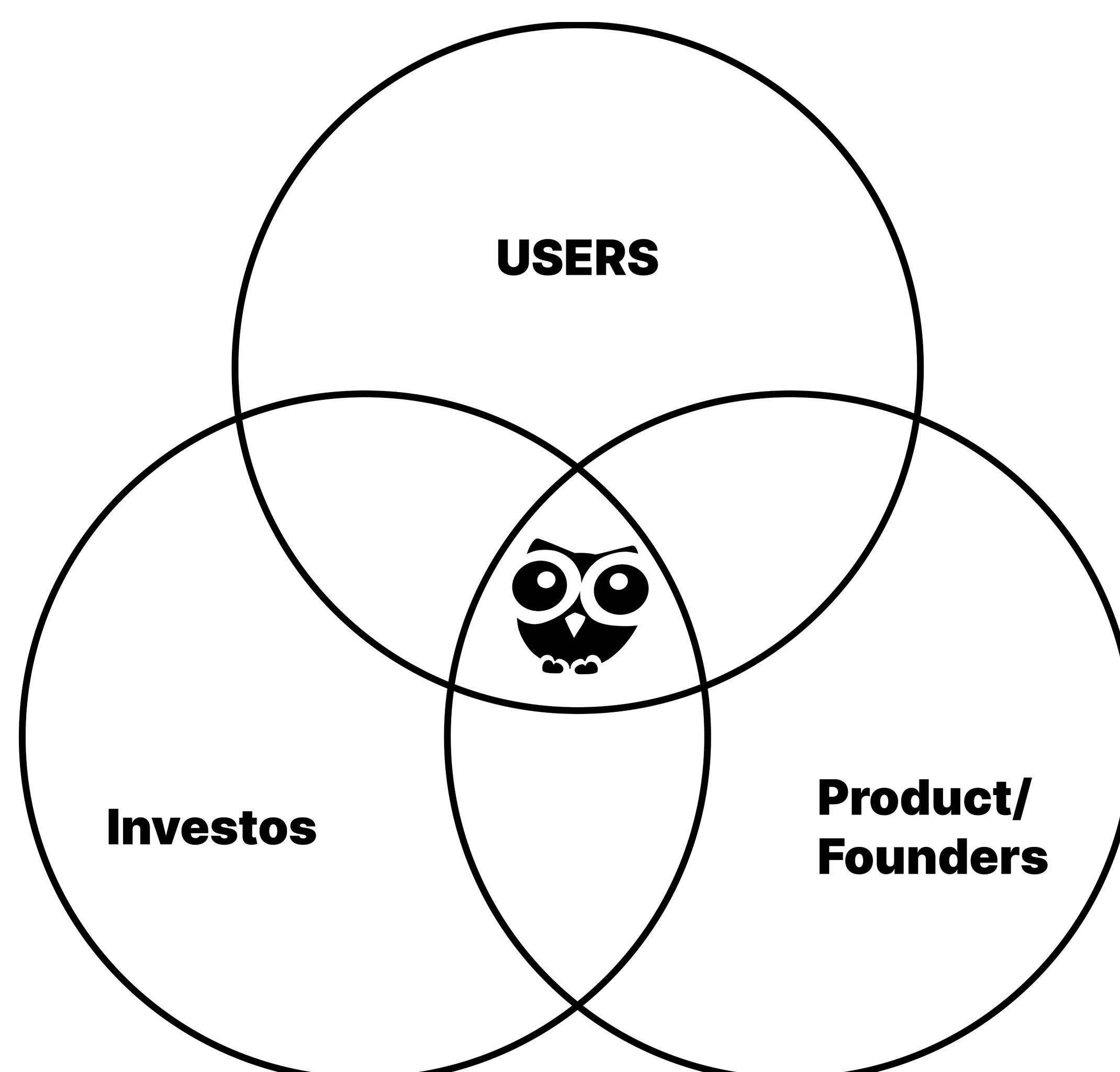
- **DAO**

A DAO that is inclusive of all the important participants such as L1 & L2, Data providers, Oracles, Exchanges, IDO platforms, & others mentioned before will help project build & grow, plus support them with capital.

Thus, it keeps each & every stakeholder invested in the project & the overall web3 ecosystem's growth. \$WISE token acts as fuel to this web3 onboarding machine. Participants are free to join & leave as per their discretion.

- **Syndicates**

There will be different flavors of the fund – it can be individuals running them, groups of people, or DAOs. They hunt promising & innovative ideas, and we provide them with the platform to add more firepower to web3 growth. No more close door deals & retail being left out.



# User & market adoption

## 1. **Explore, Buidl & Invest** -

An app store plays very important role in the user journey. The user journey starts with exploration which is not comfortable in Web3's case. This needs to be solved on multiple levels - Community contribution, Distribution, Reach & Education.

In Buidl module, we work with developer onboarding partners to support web3 adoption. Partners get access to our resources & modules - growing together.

Invest is another powerful tool to fuel the growth & adoption, community work with projects & get involved to support.

## 2. **L1 & L2s** -

We'll be working with most of the L1 & L2s.

Ethereum compatible ecosystems will become our first choice because Ethereum has dapps + users base.

Multi-chain approach will provide us a golden opportunity to build a system alongwith multiple chains that acts as a common playground for users. Thus, fuelling adoption on different chains / dapps.

## 3. **Partners** -

Onboarding partners & integrations help us open our horizons, allow us to grow & provide growth to our partners. You can't build in silos & expect growth.

DeFi summer was in existence because of composability. DeFi dapps plugged in to work together & provide better yields. We're applying the composability culture into our project to grow web3 adoption.

# Token Economics

## 1. Introduction - Owl is \$WISE

The native digitally cryptographically-secured utility token of The Dapp List (\$WISE) is a transferable representation of attributed functions specified in the code of The Dapp List, which is design to play a significant role in the functioning of the TDL ecosystem.

Token supply - 200,000,000 (ERC20)

Token ticker - \$WISE

*Our token acts as a fuel to the overall product in all three modules - adding power to the overall ecosystem.*

## 2. Utility

- Curation - \$WISE will be used to curate dapps & get rewarded in return with reputation + tokens. Reputation will be used to unlock levels & mint NFTs. Tokens can be used to provide LP, Stake LP token & then Hunt / Vote to win premium rewards on top of staking rewards.
- Staking - Community members can stake LP tokens to earn rewards. Further they can Hunt & Vote to maximise the rewards.
- Token as fee - We'll have different opportunities to market on our platform for the listed dapps. They will have choice to pay to in stables or pay with \$WISE to unlock discounts. Token flows back into our reserves & further adding more power to the product.

## Token Economics

- Governance - \$WISE token will be used to take part in governance & showcase your governance power in The Dapp List.
- NFT minting - NFT that represents your reputation can be minted while locking your tokens. NFT provides you premium rewards to hunt & vote, take part in governance & support early projects. Also, NFT represents your social status on-chain.

## Conclusion

The Dapp List is already operating successfully for the past six months. (Check out the roadmap [here](#)).

Furthermore, we are focusing on enhancements to the mechanism and targeting to incentivize existing and new contributors.

Our ambition to build a decentralized community-driven app store will reduce scams, launchpad will power innovations & invest will fuel more projects - thus driving adoption.